



**Mymalfex Exhibitions Sdn Bhd** (977204-M)

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**MALFEX/2012/MKTG003**

**09 May 2012**

**Klang Chinese Chamber of Commerce & Industry**  
**No 42A, Lebuhr Enggang**  
**Selangor Malaysia**

**ATTN: Dr Leong Kai Hin**  
**President**

Dear Sir,

*Warm Greetings from Malfex*

**INVITATION TO PARTICIPATE IN THE 1ST MALAYSIA INTERNATIONAL FOOD  
INDUSTRY EXHIBITION (MALFEX 2012), 27-30 SEPT 2012, PUTRA WORLD  
TRADE CENTRE (PWTC), KUALA LUMPUR, MALAYSIA**

**Mymalfex Exhibitions Sdn Bhd (Mymalfex)** will be organising a global food industry relations for buyers and sellers trade fair called **MALAYSIA INTERNATIONAL FOOD INDUSTRY EXHIBITION** or **MALFEX 2012**. It will be held from the **27 - 30 September 2012** at the **PUTRA WORLD TRADE CENTRE (PWTC), KUALA LUMPUR**.

**MALFEX** will be organised by **Mymalfex Exhibitions Sdn Bhd** and co-organised by the **Blue Ocean Image Sdn Bhd**. The trade fair will be open only to trade visitors from **27- 28 Sept** and **29 - 30 Sept 2012** is open for Public.

**MALFEX** presents business owners with an ideal platform to position their food products directly to promote interaction and discover new business opportunities, and exclusive platform is specially arranged for local and foreign businesses to interact during this four - day exhibition.

Four business matching sessions are carefully planned to further encourage local and foreign exhibitors to tap the lucrative global food industry. The four business matching / Trade Networking Sessions will be on **27 Sept 2012 - International Buyers Business Matching**, **28 Sept 2012 - International Sellers Business Matching**, **29 Sept 2012 - International Trade Matching** and **29 Sept 2012 - International Business Community Networking Night**. **MALFEX** also dedicated a "Halal section" to ensure all demands and supplies are met.

